



## Child care – Campaign material

### Slogans

Put children first  
Make child care available for everyone  
We care for child care  
More and better child care

### Additional notes

We Socialists and Social Democrats care about child care

Markus Söder secretary general of the German CSU says promoting child care is destroying a conservative vision of the family

We believe that child care is good for children – for their education, for their socialization  
Good for parents who want to go to work  
Good for integration where it brings children and parents into the community  
Good for communities where it creates local jobs

In 2007 – 5 years after the EU Summit in Barcelona where Heads of Government agreed targets for child care – Europe should renew its commitment to more and better child care.

EU Heads of Government agreed in 2002 that they should provide child care for 90% of children between 3 years old and school age, and for 33% of children under 3 years old, by 2010. Most countries not come close to meeting those targets.

Europe should provide child care for all who want it. The PES vision for a New Social Europe sees universal child care as a basic requirement for the 21<sup>st</sup> century.

We must push to get Europe talking about more and better child care and meeting its child care commitments.

That is why PES is having a child care campaign.

That is why you should sign the child care book which demands “make child care available for everyone”

